

## **COVERING LETTER**

**Date:-June 11, 2018**

**Scrip Code:-539226**

**To,**  
**Listing Department,**  
Bombay Stock Exchange Limited,  
PhirozeJeejeebhoy Tower, Dalal Street,  
Mumbai- 400 001.

**Security ID:- RUDRA**

**Subject:- Intimation Regarding Opening of Rudra Infra Mart.**

Respected Sir/Madam,

With reference to the subject Cited above and pursuant to the Regulation of 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirement) Regulations, 2015, we wish to inform that, our Company has opened "RUDRA INFRA MART"; a unique shopping concept for building products in the City of Vadodara and Sanand, details for the same is attached herewith.

So, kindly take on your record and acknowledge the same.

Thanking You,

Yours faithfully,  
For, Rudra Global Infra Products Limited



**Nikhil Gupta**  
Managing Director  
DIN:- 01069514

June 11, 2018, Bhavnagar

## **Opening of Rudra Infra Mart**

Rudra Global Infra Products limited, with the view to consolidate building products industry and offering convenience to customers, we launched “RUDRA INFRA MART”; a unique shopping concept for building products in our area of operations.

After the successfully and grand opening of our first Infra Mart in Ahmedabad, the response of our dealers and distributors is quite encouraging. Large number of dealers and distributors are coming forward to start with their exclusive “Rudra Infra Mart”, these mart provides the dealers and distributors to cater their customers with a wide products range for Building Infra product needs with minimum infrastructure investments. Products currently offered in these marts under the Brand “Rudra” are Cement, TMX, Wire, Pipes& Bricks.

Catering to the demand, we have happy to announce the opening of our 2<sup>nd</sup> and 3<sup>rd</sup> Infra Mart in the city of Vadodara and Sanand



These Infra Mart provides convenience to people of Ahmedabad, Vadodara and Sanand, to shop for branded building material products at one single location. The company is on track to open another 10 Infra Mart in few months and plan to open another 100 such marts by the end of next financial year.

Speaking on the occasion, **Mr. Nikhil Gupta, Managing Director, Rudra Global Infra Products Limited** said, “We are pleased to announce the opening of our third Infra Mart, this validates our strategy to embark on the journey from being a manufacturer of only TMT bars to be a one stop solution for building products, under our brand “RUDRA”. *Our “Rudra Infra Mart” stores offer a streamlined approach and convenience by providing a comprehensive range of building products under one roof to our customers. We intend adding products like bath fittings, cement sheets, water proofing solutions, chemicals to our bouquet of offerings. We are on course to capitalize the impending boom in the infrastructure industry on the back of the consolidation witnessed in the building and construction industry”.*

## **About Rudra Global Infra Products Limited**

Rudra Global Infra Products Limited, erstwhile MD Inducto Cast Limited, was incorporated in the year 2010 as a major steel player in Gujarat to manufacture MS Billets & TMT Bars, with an annual installed capacity of 1.2lac MT. The company’s commitment to quality and customer service helped it in establishing a name for itself in the rapidly growing steel market. The TMT Bars were launched under the company’s flagship brand “RUDRA.” The company has built a strong retail network comprising more than 2000 dealers across Gujarat and its neighboring states. The company plans to build up on the brand value of “RUDRA” and capitalize on their well established and geographically penetrated distribution channel, thus launched various Infra products like TMT bars, cement, pipes, wires & fly ash bricks. The company intends to add more products in its basket and be a one stop solution provide for building products.

For more information on Rudra Global Infra Products Ltd, please visit: [www.rudratmx.com](http://www.rudratmx.com)

**For any Investor Relations query, please contact:**

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