

COVERING LETTER

Date:-02.01.2018

Scrip Code:-539226

To,
Listing Department,
Bombay Stock Exchange Limited,
PhirozeJeejeebhoy Tower, Dalal Street,
Mumbai- 400 001.

Subject:- Intimation regarding Open Unique Retail Store

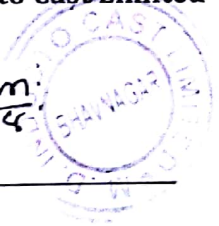
Respected Sir/Madam,

With respect to the Subject cited above; we hereby informed you that Company came up with new Concept (i.e. One Stop Solution for Building Products) and Opened said Unique Retail Stores for Building Products and detail for the same enclosed herewith.

So, kindly take on your record and acknowledge the same.

For, M. D. Inducto Cast Limited

V. B. Dattani
02.01.18



Vimal Dattani
Company Secretary & Compliance Officer
A37591



M.D. INDUCTO CAST LTD.

Office : M.D. House, Plot No. 2715/A, Waghawadi Road, Bhavnagar-364 002 Gujarat, India.

Phone : 8238041111 / 0278-2570133 - E-mail : info@rudratmx.com, info@mdgroup.in

Web : www.rudratmx.com - CIN : L28112GJ2010PLC062324 A BSE Listed Entity

RUDRA^{TMX}



January 1st 2018, Bhavnagar

A Unique Shopping Concept for Building products

MD Inducto Cast limited, India's popular retail brand for TMT bars "Rudra TMX" has further enhanced its reach to the customers with the launch of its first store "RUDRA INFRA MART" a one-stop solutions for building products in Ahmedabad. The new store is located at "Gajanand Enterprise" 17-Navarag park, Nikol-Manmohan Chokdi Road, Nikol Ahmdabad

Trusted by millions of families across the country, RUDRA TMX is widely known for its unbelievable pricing and unmatched strength. Spread over an area of 1012 sq. ft, RUDRA INFRA MART will prove to be a one-stop destination for the citizens of Ahmedabad, catering to each and every single building product needs. Customers would be offered product like TMT bars, Cement, Wires, Pipes and Bricks

With the opening of this first store, the company is on path to build a brand for building products nationally. RUDRA INFRA MART will bring convenience for the people of Ahmedabad. The store offers a streamlined approach, enabling greater convenience in experiencing the comprehensive range of building products.

Speaking on the occasion, Mr. Nikhil Gupta, Managing Director, MD Inducto Cast Limited said, "We are pleased to launch our first 'Rudra Infra Mart' in the city which will help to cater to the multiple and distinct requirements of our clients under one roof, thereby reducing their workload and enriching their experience of making dream house. We are very excited by the scale of opportunity that the company will be exposed to, with its venture in this category. We intend opening 100 such shopees over the next one year." He further added "The company recognizes great potential in the infra sector and is on path to become first of its kind multi-product retail brand catering to all infra needs under one roof. We are exploring more products to be introduced under the Rudra brand and will keep adding quality products in our portfolio"

About the company:

M. D. Inducto Cast was incorporated in the year 2010, as a major steel player in Gujarat to manufacture MS Billets, with an annual installed capacity of 1.2lac MT. The company's commitment to quality and customer service helped it in establishing a name for itself in the rapidly growing steel market. Having achieved a strong foothold in the market, the company ventured into forward integration and set up a state of the art fully automatic rolling mill to manufacture TMT Bars in the year 2014. The TMT Bars were launched under the company's flagship brand "RUDRA."



RUDRA INFRA MART

RUDRA TMX

RUDRA CEMENT

RUDRA WIRE

RUDRA PIPES

RUDRA BRICKS

RUDRA INFRA MART
GAJANAND ENTERPRISE

RUDRA TMX
PURITY. STRENGTH. TRUST.
Fe500 | Fe500D | Fe550 | Fe550D | Fe600 | CRS
Using German Thermax Technology (TMX)



RUDRA INFRA MART

GAJANAND ENTERPRISE M:- 98797 93605, 98795 14575

RUD

GAJANAND



RUDRA INFRA MART

GAJANAND ENTERPRISE M:- 98797 93605, 98795 14575

एक एक खरिदो की गारंटी!

RUDRA TMX

LOW CRS GERMAN FULLEY
LOW LOW BARS THEFT PROOF FULLEY

अभिलेखित - JYOTI अहमदाबाद

